

26 August 2021

Dear Sir/Madam

**APPLICATION FOR A NEW PREMISES LICENCE  
A M MINI MART, 173 CANTERBURY ROAD, URMSTON, MANCHESTER**

I hope you are keeping well.

The Council have sent me a copy of your recent email regarding your concerns in respect of the above application.

I'm dealing with the application on behalf of my client, Mr Ali Ahmed, and thought it would be useful if I contacted you to outline the application further and hopefully overcome your concerns.

As you will be aware , the site is currently empty and it was previously a convenience store selling general goods and alcohol. The old licence has lapsed and so we are applying for a new licence with the same hours as before.

The new shop will serve the local community selling a wide range of goods including newspapers, magazines, bread, milk, sweets, snacks, dairy goods, cigarettes, soft drinks, household goods, lottery tickets, etc. The proposed alcohol sales would just be a part of the overall business. The focus of the shop will be as a general convenience store which would also offer some alcohol for sale.

The licence application includes a document called an Operating Schedule. This is a really important document submitted by an applicant which outlines the steps to be taken at the shop to promote the licensing objectives. Each of the steps on an operating schedule become legally enforceable licence conditions should the application be approved.

I don't think you would have seen the proposed operating schedule for the shop – and so I attach a copy for your information. The shop would sell alcohol in a responsible manner and the proposed conditions are detailed and comprehensive including;

a CCTV camera system covering the inside of the shop and the area outside the entrance;

the 'Challenge 25' under age policy to ensure that all measures are in place to ensure that no-one under 18 is able to buy alcohol;

regular staff training;

staff to monitor outside the shop to check that youths aren't congregating causing a nuisance;

staff to check for and dispose of any litter from the shop.

Mr Ahmed will do everything that he can to make sure that the shop runs well and doesn't cause any problems.

Your email says that you wish to oppose this application '*due to the excessive hours*', and you mention that the other shop a few doors away has reasonable hours.

The other shop, Price Cutters at 165 Canterbury Road has a licence until 10pm daily as confirmed by the Council.

**Please note that Mr Ali is happy to reduce his proposed closing time to 10pm daily.**

**Are you now agreeable to this?**

**If so, I'd be grateful if you would inform the Council asap please.**

For your information, every new premises licence application involves an extensive consultation exercise carried out with the various responsible authorities including the Police, the Councils Licensing Authority, Trading Standards, Environmental Health, Public Health, Child Protection, Planning, etc

**All of these authorities have carefully assessed this application and none of them have so far submitted any objections. There are also no other objections from the local community.**

Any existing problems of anti social behavior in the area should of course be reported to the Police. Mr Ahmed will do absolutely everything that he can, within his power and control, to prevent crime and disorder. For example, if the Police wanted to view his CCTV footage then they would be made available to the Police.

Licensed premises are extremely well-regulated and they must, by law, promote the licensing objectives and fully comply with all of their licence conditions. If they don't, then the Authorities can take action - this includes prosecution, a licence review, revocation of the licence, etc.

The Police and the other Authorities will target any 'problem premises' and take action if something goes wrong. Likewise, if you found evidence of problems at this shop, or any premises with a licence, then you can call for the licence to be reviewed - the matter would then be considered by the Council.

I hope the above information is helpful and informative

Mr Ahmed is a responsible person who will make this business a success and not cause any problems. I ask you to give the shop the chance to demonstrate that it would be well run with a licence, that it wont cause or add to any issues in the local community and, importantly, that the shop would fully promote the licensing objectives.

I look forward to hearing from you and please do not hesitate to contact me if you have any queries.

Yours sincerely

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